

SYMPOSIUM ON PLANNING AND PROPERTY INVESTMENT IN SOUTHERN JOHOR

- DATE : 27 SEPTEMBER 2016 (TUESDAY)
- VENUE : JEN HOTEL, PENKALAN PUTERI, ISKANDAR PUTERI, JOHOR BAHRU



Recognising property as an important economic sector has not only raised a debate about the extent of this investment benefits to the economic development and business activity, but also led to the discussion of how efficient and effective its delivery system operates. There are numerous factors, such as economic performance, fiscal policy, government intervention and policies and market system that arguably influenced the efficiency of the process of property development. It is also equally important to relate it with the operation of the land use planning system and governance.

In relation to this, although it is generally accepted that the land use planning system plays a pivotal role in achieving sustainability, efficiency and effectiveness of property development, the capability and the way it is operated still generate various debates.

This Symposium themed '**strengthening planning governance for greater prosperity in property development**' is the appropriate event to attend by town planners, urban administrators, professionals, developers, academia, landlords and other property players, to discuss issues, problems, initiatives and improvements required especially for Southern Johor's area. **Come to the Symposium and take away new knowledges, tips and ideas to strengthen the planning governance and to enhance the business value of property investment.**



**REGISTRATION FEES – RM300.00 (per Participant)
RM100.00 (for Student)**

* MIP CPD – Expected 3 Points

Jointly Organised By:



MAJLIS PERBANDARAN JOHOR
BAHRU TENGAH (MPJBT)



PEJABAT PROJEK ZON SELATAN, JPBD
SEMENANJUNG MALAYSIA (PLANMalaysia)

In Collaboration With:



MALYSIAN INSTITUTE OF PLANNERS
SOUTHERN BRANCH (MIPSB)



KELAB KEBAJIKAN
DAN SUKAN PPZS

**Strengthening Planning Governance
For Greater Prosperity in Property Development**

SYMPOSIUM ON PLANNING AND PROPERTY INVESTMENT IN SOUTHERN JOHOR

27 September 2016 (Tuesday) | Jen Hotel, Pengkalan Puteri, Iskandar Puteri, Johor Bahru

PROGRAM

Time	Tentative Agenda
8.00 – 8.45 am	Registration
8.45 – 9.00 am	Arrival of VIP and Guests
9.00 am	Doa Recital
9.10 am	Official Opening Speech By Y.B. Datuk Haji Abd Latif Bin Haji Bandi, Johor Housing and Local Government Committee Chairman
9.40 am	Tea Break (Media Conference & Planning and Property Chat)
10.30 am	Keynote Address on `National Planning Aspirations And Its Impact On Southern Johor Development Growth` By YBhg. Dato' Dr. Dolbani bin Mijan, Director General of the Federal Department of Town and Country Planning, Peninsular Malaysia (PLANMalaysia).
11.15 am	Paper 1: Iskandar Malaysia Comprehensive Development Plan (CDP ii) – Initiatives and Incentives for Property Investment in Southern Johor. By YBhg. Prof. Datuk Ismail bin Ibrahim, Chief Executive, Iskandar Regional Development Authority (IRDA)
12.00 pm	Paper 2: Vision for Iskandar Puteri and Role of Local Authority in Facilitating Development By Dr. Badrul Hisham bin Kassim, President, Central Johor Bahru Municipal Council (MPJBT). Moderator : Dr. Shamsaini binti Shamsuddin, Director, Town and Country Planning Department, Johor
12.45 pm	Q&A Session
1.00 pm	Lunch (Prayer & PlanProperty CHAT)
2.30 pm	Paper 3: Residential Property Investment in Southern Johor : Market Analysis, Affordability, Demand Forecasting and Niche Market By Director, Frost & Sullivan Asia Pacific Moderator : YBhg. Prof. Dato' Dr. Ahmad Nazri bin Muhamad Ludin, UTMLead, Universiti Teknologi Malaysia.
3.15 pm	IskandarPuteriTALK : Proses Permohonan Perancangan dan Bangunan : Permasalahan, Isu dan Kaedah Peningkatan Kecekapan dan Penambahbaikan Sistem dan Tatacara Panellist 1 : Pn. Zarina Binti Abd. Hamid (Development Planning Department, MPJBT) Panellist 2: Cik Haryanti Binti Abdol Rahman (Building Department, MPJBT) Panellist 3 : Pn. Nurazhani Bujang (Malaysian Institute of Planners, Southern Branch, MIPSB) Moderator : Dr. Alias bin Rameli, Federal Department of Town and Country Planning, Peninsular Malaysia (Southern Region Project Office)
4.30 pm	PlanPropertyBIZ : 11 Planning Tips to Strengthen the Development Planning Mechanisms and Enhance the Value of Property Investment By Dr. Alias bin Rameli, Malaysian Town Planning Officers Association (PERSADA) and En. Abdul Halim bin Ali Hassan, Chairman, Malaysian Institute of Planners, Southern Branch (MIPSB)
4.45 pm	COMMENTARY & TAKE AWAY By Dr. Badrul Hisham bin Kassim, President, Central Johor Bahru Municipal Council (MPJBT)
5.00 pm	Tea and End of Symposium

For enquiry, please contact :



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